

What makes a great auction item?



Items you can donate from your own business:

- A stay at your hotel with exclusive amenities
- Architectural design
- Landscape design
- Are you a builder? Could you build a Doghouse for a pampered pooch?



Items you may have:

- A one-week stay at your vacation home
- A great bottle of vintage wine from your cellar
- Tickets to an event (do you hold season tickets?)
- Frequent flyer miles that can be converted into airline tickets

Items from businesses you frequent:

- Restaurant or store gift certificates of \$50 or more
- Spa Packages
- Resort Packages



Connections you may have:

- A round of golf with a celebrity
- Tickets to the Oscars or Academy Awards
- Private tours of Wineries
- Cooking classes with a well known chef



Group Activities:

- Spa experiences
- Wine Making
- Cooking classes



These would go really well!

- A Harley Davidson
- A year's lease on a car
- A Grand Piano (a Baby Grand will do in a pinch)
- Airline tickets or use of a private jet



Charity auctions are a great way to advertise your business or service. You have the opportunity to stand out in front of hundreds of like-minded supporters who will take notice of your generosity. Consider the donation you chose to represent your business as carefully as you would an advertisement, you will be remembered for it.